



CLARK HUNT

CHAIRMAN & CEO



- Chairman & CEO: 2010-14
- Chairman of the Board: 2005-10
- Vice Chairman: 2002-04

03 10
Division Titles

Clark Hunt has been involved in the leadership of the Kansas City Chiefs for more than a decade and currently serves as the club's chairman and CEO.

In January 2013, Hunt ushered in a new era of Chiefs leadership, hiring Head Coach Andy Reid on Jan. 7, and General Manager John Dorsey a week later on Jan. 14. Hunt also modified the leadership structure of the organization, announcing that for the first time in club history, the head coach, the general manager and the team president would all report directly to the chairman and CEO.

"I am very excited for the future of Chiefs football under Andy, John and President Mark Donovan," Hunt said upon hiring Reid and Dorsey. "I truly believe we have the best leaders in place to guide this franchise to many successful seasons."

In 2013, Hunt and the Chiefs enjoyed a record-setting resurgence under the direction of Reid and Dorsey en route to a return to the NFL postseason. Kansas City set a franchise record for the best single-season turnaround in the organization's 54-year history as the team finished with an 11-5 record — a nine-win improvement over the 2012 season.

Following the dramatic turnaround in 2013, Hunt was named the 2014 Waddell & Reed Executive of the Year by the Kansas City Sports Commission for his outstanding leadership in the Kansas City sports community.

Hunt's proven business acumen, coupled with two decades of experience working side-by-side with his father, American sports pioneer and Chiefs Founder Lamar Hunt, helped shape his vision for the storied franchise.

"Our fans are the foundation of the Chiefs. Our goal is to provide them with a team that can consistently compete for championships and the best game-day experience in the National Football League," Hunt said.

To meet that goal, Hunt and his family committed \$125 million to the renovation of Arrowhead Stadium — an extensive modernization project that will keep Kansas City "The Home of the Chiefs" for decades to come. The \$375-million renovation provides Chiefs

fans with the first-class amenities of the finest sports venues in the world while maintaining the distinct soul and mystique that makes Arrowhead one of the most iconic stadiums in the NFL.

In addition to the on-field turnaround, Hunt is also focused on improving the game-day experience for Chiefs fans. In 2013, the Chiefs installed a new stadium-wide Wi-Fi network and launched the Chiefs Kingdom mobile application, enabling fans to connect to their team and to each other in new, unique ways.



Over the last several years, Hunt has emerged as a leading voice among NFL owners. Hunt was one of 10 NFL owners charged by Commissioner Roger Goodell with negotiating the NFL's new Collective Bargaining Agreement which was completed in 2011. Goodell praised Hunt's ability to find creative compromises throughout the process and for his leadership in the negotiations.

"[Clark] had a critical role in getting [the] agreement completed and getting us back to football," Commissioner Goodell said in August 2011. "He is very credible, very smart and has a very strong ability to listen and find solutions. He was very effective with both sides. The players clearly expressed that to me, and the owners have expressed that to me. He has, obviously, not only my respect but, obviously, the respect of everyone involved in the negotiations."

In 2006, Hunt was asked to serve on the eight-member Commissioner Search Committee which recommended Goodell as the successor to then-Commissioner Paul Tagliabue. In 2007, Commissioner Goodell appointed Hunt to the NFL's Digital Media and International Committees, as well as the Executive Committee of the NFL Management Council. In 2011, Hunt was named Chairman of the International Committee and joined the league's Finance Committee.

As Chairman of the International Committee, Hunt has played a key role in expanding the league's International Series and the NFL's footprint overseas. The league has hosted a regular-season contest in London's iconic Wembley Stadium since 2007. In

OWNERSHIP OF 50 OR MORE YEARS

The Chiefs are one of only six current NFL franchises that have been owned by the same individual family for over 50 years.

Ownership	Franchise	Years
The Halas Family	Chicago Bears	93
The Bidwill Family	Arizona Cardinals	81
The Rooney Family	Pittsburgh Steelers	81
The Hunt Family	Kansas City Chiefs	55
The Adams Family	Tennessee Titans	55
The Wilson Family	Buffalo Bills	55

response to the overwhelming demand from NFL fans in the United Kingdom, the league expanded the International Series to feature two games in 2013 and added an additional game for the 2014 season. As part of the International Series, 17 teams will have played across a total of 11 London games.

In addition to his work at the league level, Hunt and his family continue to innovate and invest in new ways to reach fans. In 2013, after more than a year in development, the Hunt family debuted the first phase of the Arrowhead Art Collection, highlighting regional artwork while promoting culture, providing educational opportunities and engaging the community in a way that touches individuals of all ages and walks of life. In total, more than 25 pieces of art have been installed inside or outside Arrowhead Stadium, combining two parts of the cultural pieces of Kansas City — sports and the arts — inside a regional architectural masterpiece in its own right, Arrowhead Stadium. In 2014, the Chiefs also debuted an educational component to the Arrowhead Art Collection that allows more than 30,000 students the opportunity to view regional artwork as part of field trips to Arrowhead.



The Dallas, Texas, native is also a founding investor-operator in Major League Soccer. Hunt serves as Chairman of Hunt Sports Group and FC Dallas. Hunt and his family were instrumental in bringing professional soccer to Kansas City, founding a charter franchise, the Kansas City Wizards, later renamed Sporting Kansas City. Hunt Sports Group sold the Kansas City franchise to local investors in 2006. In 2013, Hunt Sports Group sold the operating rights of the Columbus Crew franchise after founding the club and 18 years of ownership. Hunt is actively involved in the continued growth of MLS and serves as a member of the MLS Board of Governors, and Commissioner Don Garber's Executive Committee, and he is chairman of the competition committee.

Since 2000, Hunt Sports Group has celebrated eight championships with three different MLS clubs, including the 2000 (Kansas City) and 2008 (Columbus) MLS Cup Championships. Hunt Sports Group clubs also claimed the Lamar Hunt U.S. Open Cup in 2002 (Columbus) and 2004 (Kansas City), and earned the MLS Supporters' Shield — awarded to the MLS club with the best regular-season record — four times.

In addition to the success on the pitch, Hunt Sports Group has also been at the forefront of stadium development in the United States. In 1999, the Hunt family constructed Crew Stadium in Columbus, Ohio — the first soccer-specific stadium in the United

States. In 2005, Hunt Sports Group opened FC Dallas Stadium in Frisco, Texas, which is widely regarded as one of the world's most unique soccer facilities. The stadium has served as a model for soccer-specific stadiums in North America.

Hunt graduated first in his class at Southern Methodist University in 1987, earning a degree in Business Administration with a concentration in finance. He was a two-time recipient of the university's highest academic honor, the Provost Award for Outstanding Scholar. During his career, he was a four-year letterman on the Mustangs nationally-ranked soccer team, earning first-team Academic All-America honors as a junior and senior and serving as a tri-captain his final season. He was named one of the SMU Cox School of Business Outstanding Young Alumni in 2004, and in 2005, he was appointed to the Cox School Executive Board of Trustees. Hunt currently serves on the SMU Board of Trustees.

Clark Knobel Hunt graduated from the St. Mark's School of Texas in 1983. He is married to the former Tavia Shackles of Kansas City. The Hunts are actively involved in numerous philanthropic initiatives in both Kansas City and Dallas, including Harvesters and Lift Up America, as well as the annual Chiefs Charity Game.

In its 31st year, the Chiefs Charity Game is one of the many Kansas City traditions started by the Hunt family and is the longest-running and most successful charity game in the NFL. This initiative provides a local charity with the unique opportunity to expand its capacity to help those in need through the proceeds of the game. Last season's Chiefs Charity Game raised \$500,000 for Big Brothers Big Sisters of Greater Kansas City.

In addition to the Chiefs Charity Game, the Hunt family continues its support of many city- and team-themed traditions that were established under the leadership of franchise Founder Lamar Hunt. Included in this list of Hunt family traditions are the 101 Awards — Kansas City's Salute to Professional Football, which celebrated its 44th edition in 2014, 50-plus years of the Chiefs Kickoff Luncheon and 23 years of Red Friday.

In September 2012, the Hunts served as honorary chairs for the 2012 "Treads & Threads" charity event benefiting The University of Kansas Hospital.

As part of the Chiefs celebration of 50 years in Kansas City in 2012, Hunt served as the featured speaker at the 10th Annual American Royal Business and Scholarship Luncheon, joining scholarship winners and the business community to kick off the American Royal Season, which has been a Kansas City tradition since 1899.

In April 2013, Hunt and his family received the Metropolitan Community College 'Five Star Award' for their significant contributions to the Kansas City community over the last five decades. Hunt was also recognized as a Community SuperStar by the Jewish Community Center of Greater Kansas City for his commitment to the city through athletics and charitable giving in 2013. In October 2013, Clark and Tavia Hunt served as honorary co-chairs of the Kemper Museum Gala.

The Hunts have three children - Gracelyn, Knobel and Ava.